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* *Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?*

1. From what the data has given theatre was the most successful while journalism was the least successful.
2. Campaigns within the target goal of $15,000 – $25,000 had a higher success rate vs other higher target goals.
3. In July the campaigns were more successful vs January where more failed. That may imply that people were busy with their family or had less income due to the holidays.

* *What are some limitations of this dataset?*
  1. If the campaigns that were cancelled or live would have been complete the outcome could have been different.
  2. Many of the projects were theatre, music & film which could have overlooked the other categories.
* *What are some other possible tables and/or graphs that we could create, and what additional value would they provide?*
  1. A bar graph would be functional to show the success rate of the percent funded and who met their goal and surpassed it vs others who did not meet their goal. A pie chart would be functional so you can see the numbers that certain campaigns visually present.